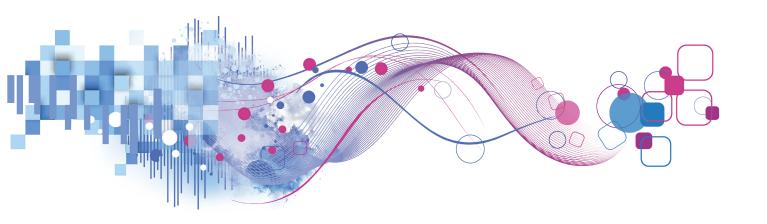


# Experian Consumer Credit Default Index

Monthly Update - January 2018



# Index

Page 1	Experian Consumer Default Index (CDI) Overview   What is measures?
Page 2	Experian Consumer Default Index   Composite & Product Level
Page 3	Mosaic Segmentation   What is Mosaic?
Page 4	Experian Composite Consumer Default Index   Mosaic Segmentation
Page 5	Appendix   How is the Experian CDI calculated?
Page 6	Appendix   Experian CDI readings for each Mosaic segmentation type
	Page 2 Page 3 Page 4



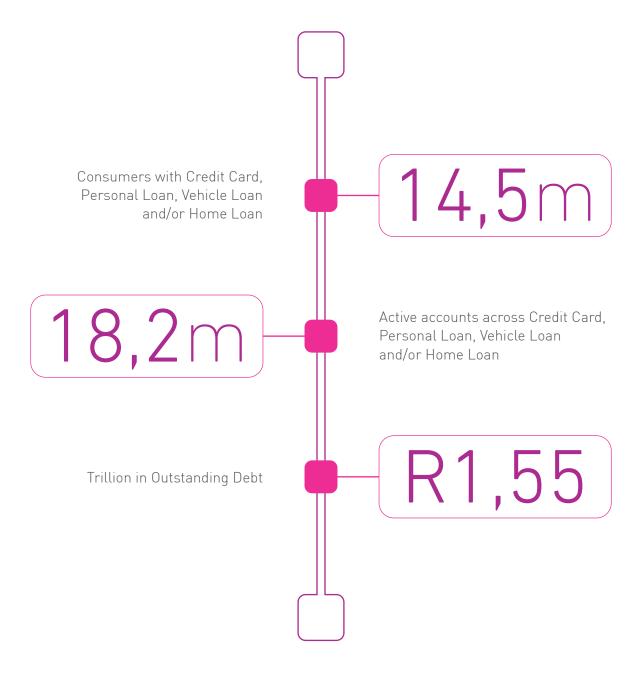
# Experian Consumer Default Index (CDI) Overview

#### What it measures?

The Experian Consumer Default Index (CDI) is designed to measure the rate of first time default of South African consumers with Home Loan, Vehicle Loan, Personal Loan and Credit Card accounts.

On a monthly basis, lenders typically classify their consumer accounts into one of several predetermined payment categories to reflect the level of arrears. When a lender deems the statement balance of a consumer account to be uncollectible due to it being in arrears 90 or more days or statuses such as repossession, foreclosure, charge-off or write-off, the consumer account is said to be in default.

The index measures the sum of first-time (accounts that have never) defaulted balances as a percentage of the total sum of balances outstanding. Published on a monthly basis, with a 2 month lag, the indices include a composite index that measures performance across Home Loan, Vehicle Loan, Credit Card and Personal Loan accounts. In addition, there are also 4 product specific sub-indices. Each of the indices are also determined at Mosaic segmentation level to provide further insight into the dynamics faced by specific consumer segments that are experiencing different stress due to macro forces such as unemployment, interest rate changes and economic growth.

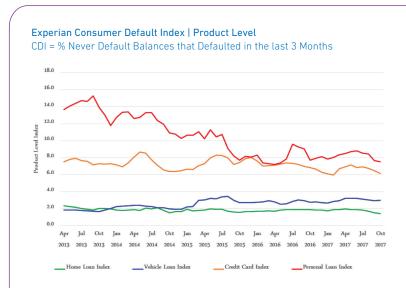


# Experian CDI | Composite & Product Level

# Experian Consumer Default Index | Composite CDI = % Never Default Balances that Defaulted in the last 3 Months 5.0 4.5 4.0 3.3 3.0 2.5 1.0 0.5 0.0 Apr Jul Oct Jam Apr Jul O

#### MONTHLY HIGHLIGHTS

Overall index improved from 3.39% in Oct 2016 to 3.07% in Oct 2017.



#### MONTHLY HIGHLIGHTS

Improvement in index observed across Personal Loans, Credit Card, Home Loans and Vehicle Finance.

Experian CDI	CDI Oct'17	CDI Oct'16	Average Outstanding Aug'17 - Oct'17	New Default Balances Aug'17 - Oct'17
Composite Index	3,07	3,39	1,551,097,877,104	11,906,004,465
Home Loan Index	1,41	1,89	821,346,145,149	2,889,051,396
Vehicle Loan Index	2,96	2,77	377,996,933,632	2,801,122,202
Credit Card Index	6,12	6,83	109,160,550,535	1,671,085,832
Personal Loan Index	7,49	7,72	242,594,247,789	4,544,745,035

# **Mosaic Segmentation**

### What is Mosaic?

Experian Marketing Solutions' Mosaic SA is a consumer lifestyle segmentation system that classifies the South African population and enumeration areas into 36 unique types and 9 overarching groups, providing a 360-degree view of consumers' choices, preferences and habits.

This classification system paints a rich picture of SA consumers and their socio-demographics, lifestyles, behaviours, and culture, providing marketers with the most accurate and comprehensive view of their customers, prospects, and markets. Mosaic SA offers a common customer language to define, measure, describe and engage target audiences through accurate segment definitions that enable more strategic and sophisticated conversations with consumers.

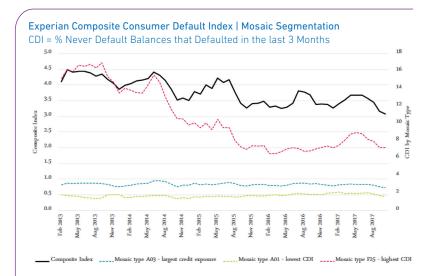
All of the indices are also determined at Mosaic segmentation level to provide further insight into the dynamics faced by specific consumer segments that are experiencing different stress due to macro forces such as unemployment, interest rate changes and economic growth.

Group	Description	Туре	Description	
A	Wealth To Do 9,84%	A1 A2 A3 A4 A5	Midlife Cruisers0,70%Secured Affluence2.65%Hard-working Money2,83%Platteland Progressives2,57%Prosperous Pensioners1,09%	
В	Up-and-Coming 4,37%	B6 B7 B8 B9	Upwardly Mobile 1,04% Would-be Wealth 0,84% City Convenience 1,47% Student Digs 1,02%	
C	Township Traditionalists 7,56%	C10 C11 C12	Diligent Settlement Households2,23%Adult Township Families2,21%Elderly-headed Homes3,11%	
D	Loyal Labourers 7,84%	D13 D14 D15 D16 D17	In the Family 1,85% Manufactory Middle Class 1,30% Farmworking Communities 2,51% Senior Migrant Farmhands 0,74% Migratory Hard Labour 1,44%	
E	Blue-collar Communities 18,43%	E18 E19 E20 E21 E22 E23	Generational Township Family4,43%Middle-aged Marginalists3,18%Coastal Low-wage Households3,66%Informal Country Tenants3,46%Breadline Families2,23%Modest Township Living1,39%	
F	Young Urban Survivors 9,28%	F24 F25 F26	Migrant City Settler1,53%Indigent Township Families3,86%Single Room Landlords3,89%	
G	State Dependents 11,46%	G27 G28 G29 G30	Sustainable RDP Families 4,14% Poor RDP Households 3,08% Impoverished Grant Reliants 2,27% Penniless Grant Transients 1,97%	
Н	Rural Traditionalists 17,97%	H31 H32 H33	Eastern Tribal Gap Households 7,07% Inland Traditional Gap Households 6,88% Senior Single Traditionalists 4,03%	
	Outskirts Families 13,24%	134 135 136	Borderline Gap Households 7,28% Baseline Gap Families 2,82% Minimum Wage Rural Families 3,14%	

 $<sup>^{*}</sup>$ percentages relate to proportion of SA population and not the index value per segment



# Experian CDI | Mosaic Segmentation



3,07%

of balances on an annualized basis defaulted for first time over the period Aug to Oct 2017

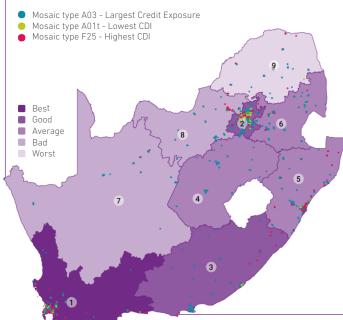
**R11,91**bn

in value defaulted for first time over the period Aug to Oct 2017

Experian CDI	CDI Oct'17	CDI Oct'16	New Default Balances Aug'17 - Oct'17	ر
Composite Index	3,07	3,39	11,906,004,465	
Mosaic type A03 - Largest credit exposure	2,65	3,08	1,347,817,523	
Mosaic type A02 - Lowest CDI	1,64	1,83	479,918,308	
Mosaic type F25 - Highest CDI	7,22	7,08	150,392,596	

#### Geospatial & Mosaic Insights

Province & Rank	CDI
<ol> <li>Western Cape</li> </ol>	2,22
2. Gauteng	2,87
3. Eastern Cape	3,20
4. Free State	3,32
5. KwaZulu-Natal	3,33
6. Mpumalanga	3,66
7. Northern Cape	3,67
8. Limpopo	3,86
9. North West	3,90



#### A03 - Hard Working Money

Middle-aged educated families, with a mid to high income living in the suburbs around industrial and mining areas recorded an improved CDI of 2.65% in Oct 2017 compared to the 3.08% in Oct 2016.

#### A01 - Midlife Cruisers

Highly educated wealthy individuals residing on exclusive estates in luxury homes in prime city suburbs recorded the lowest CDI of 1.64% in Oct 2017 which was an improvement on the 1.83% recorded in Oct 2016.

#### D15 - Farmworking Communities

Self-sufficient farmworker communities made up of couples and families living rent-free in informal sector establishments recorded the best year-on-year improvement in CDI from 3.17% in Oct 2016 to 2.38% in Oct 2017.

#### F25 - Indigent Township Families

Very low income, mostly unemployed, young families living in small properties or in a room of shared-housing in densely populated areas remained the worst performing segment with a CDI of 7.22% in Oct 2017 compared to the 7.08% recorded in Oct 2016.

#### **G29** – Impoverished Grant Reliants

Families with children relying on government grants and living rent-free in informal dwellings in residential areas recorded the worst year-on-year deterioration moving from 5.36% in Oct 2016 to 6.19% in Oct 2017.





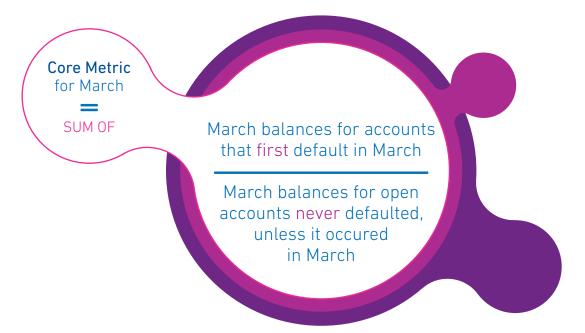


# **Appendix**

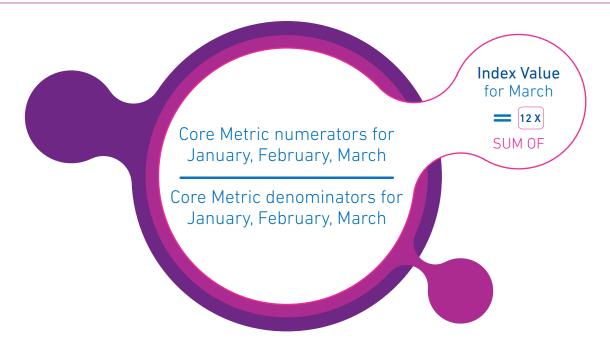
## How is the Experian CDI calculated?

# A cleaner way to look at consumer credit trends: new, incremental default rates

Published monthly, each index is based upon the following core metric: percent of open, outstanding credit newly in default in the most recent month



The index is the 3-month, balance-weighed moving average of the core metric,



An index of 8.1751 means: annualized rate of 8.1751% of never-defaulted balances defaulted in the recent three months



# Experian CDI readings for each Mosaic segmentation type

	MOSAIC	CDI	CDI	Average Outstanding	New Default Balances
		Oct'17	Oct'16	Aug'17 - Oct'17	Aug'17 - Oct'17
A1	Midlife Cruisers Secured Affluence Hard-working Money Platteland Progressive Prosperous Pensioners	1.64	1.83	117,223,666,811	159,972,769
A2		1.68	1.96	194,302,458,064	271,518,846
A3		2.65	3.08	203,615,803,310	449,272,508
A4		2.59	2.90	74,316,438,100	160,493,402
A5		2.39	2.22	26,356,199,937	52,410,783
B6	Upwardly Mobile	2,09	2,26	120,409,472,427	209,495,857
B7	Would-be Wealth	3,09	3,82	57,881,493,625	149,257,092
B8	City Convenience	1,89	2,16	97,276,912,814	153,098,517
B9	Student Digs	2,96	3,60	15,223,671,255	37,529,469
C10	Diligent Settlement Households	3,50	4,16	67,727,731,441	197,498,443
C11	Adult Township Families	4,08	4,67	26,442,393,208	89,923,750
C12	Elderly-headed Homes	3,55	3,73	48,230,281,213	142,590,115
D13	In the Family Manufactory Middle Class Farmworking Communities Senior Migrant Farmhands Migratory Hard Labour	3,56	4,31	103,924,584,363	308,517,693
D14		4,77	5,32	34,834,526,566	138,603,355
<b>D15</b>		<b>2,38</b>	<b>3,17</b>	<b>26,398,191,941</b>	<b>52,280,834</b>
D16		3,59	3,48	2,988,104,326	8,948,784
D17		4,30	4,34	8,319,759,675	29,795,029
E18	Generational Township Family	5,43	5,86	16,812,311,185	76,134,970
E19	Middle-aged Marginalists	5,91	6,07	12,220,448,872	60,150,172
E20	Coastal Low-wage Households	6,92	7,26	28,887,195,709	166,588,641
E21	Informal Country Tenants	6,17	6,50	10,572,110,924	54,393,384
E22	Breadline Families	4,28	4,91	18,961,396,782	67,553,703
E23	Modest Township Living	3,35	3,89	2,633,356,654	7,359,683
F24	Migrant City Settler Indigent Township Families Single Room Landlords	3,98	4,57	25,410,134,252	84,331,416
<b>F25</b>		<b>7,22</b>	<b>7,08</b>	<b>8,327,828,189</b>	<b>50,130,865</b>
F26		6,47	6,65	23,607,281,712	127,334,544
G27	Sustainable RDP Families Poor RDP Households Impoverished Grant Reliants Penniless Grant Transients	6,38	5,96	11,338,713,405	60,277,841
G28		6,13	6,22	10,704,475,033	54,678,778
<b>G29</b>		<b>6,19</b>	<b>5,36</b>	<b>1,349,549,468</b>	<b>6,965,311</b>
G30		4,68	5,71	1,911,944,622	7,463,808
H31	Eastern Tribal Gap Households	5,55	5,59	2,288,171,034	10,588,092
H32	Inland Traditional Gap Households	4,77	5,43	8,142,244,663	32,353,260
H33	Senior Single Traditionalists	4,10	5,15	1,500,964,731	5,123,361
134	Borderline Gap Households	4,27	4,54	13,604,201,393	48,409,731
135	Baseline Gap Families	4,73	4,66	6,355,882,227	25,040,378
136	Minimum Wage Rural Families	5,05	5,41	2,173,023,492	9,139,199